ALUMINUM FOIL

WHY ALUMINUM FOIL?

- 98% household penetration leads to routine category purchase

- Over 50% private brand unit penetration nationally among grocery retailers

- Unique category dynamics with one national brand, one private brand

- Large, mature category should be driven by private brand focus instead of branded initiatives

- Capture private brand revenue and share with focus on merchandising, assortment, promotion, and pricing

- Key seasonal merchandising leads to important private brand impression

WHY TRINIDAD BENHAM?

- Half of all households choose the private brand, so choosing the right supplier is important

- Diversify category supplier base by choosing Trinidad Benham

- Speed to market with new items and concepts

- Majority of company revenue derived from private brand programs

- Fill rates of over 99% on shipments company wide

Focused on Your Brand

Trinidad Benham's focus on store brands allows us to offer innovative products and category merchandise to compete with national brands.

ALUMINUM FOIL
WRAP UP EVERY OCCASION

Easy Clean-up · Lock in Flavor · Wrap & Store · Keeps Food Fresh · Great on the Grill

Trinidad Benham Corporation

ALUMINUM FOIL

12 x 25 FOIL	SPECIFICATIONS
Product Information	12x25 EB cs Foil
Retail Package Dimensions	12.3"x1.6"x1.6"
Case Pack	35 rolls
Case Dimensions	12.4"x8.8"x12.9"
Case Cube	0.81
Pallet Information	
Cases per Layer	16
Layers per Pallet	4
Cases per Pallet	64
Pallet Height	43.7" (product and pallet)

12 x 75 FOIL	SPECIFICATIONS
Product Information	12x75 EB cs Foil
Retail Package Dimensions	12.3"x1.6"x1.6
Case Pack	35 rolls
Case Dimensions	12.4"x8.8"x12.9"
Case Cube	0.81
Pallet Information	
Cases per Layer	16
Layers per Pallet	3
Cases per Pallet	48
Pallet Height	43.7" (product and pallet)

12 x 50 HD FOIL	SPECIFICATIONS
Product Information	12x50 HD EB cs Foil
Retail Package Dimensions	12.3"x1.6"x1.6"
Case Pack	35 rolls
Case Dimensions	12.4"x8.8"x12.9"
Case Cube	0.81
Pallet Information	
Cases per Layer	16
Layers per Pallet	3
Cases per Pallet	48
Pallet Height	43.7" (product and pallet)

12 x 200 FOIL	SPECIFICATIONS
Product Information	12x200 EB cs Foil
Retail Package Dimensions	12.3"x2.1"x2.1"
Case Pack	12 rolls
Case Dimensions	9.3"x7.2"x13.0"
Case Cube	0.50
Pallet Information	
Cases per Layer	26
Layers per Pallet	2
Cases per Pallet	52
Pallet Height	31" (product and pallet)

18 x 75 HD FOIL	SPECIFICATIONS
Product Information	18x75 HD EB cs Foil
Retail Package Dimensions	18.3"x1.6"x1.6"
Case Pack	20 rolls
Case Dimensions	8.9"x7.3"x18.9"
Case Cube	0.71
Pallet Information	
Cases per Layer	28
Layers per Pallet	2
Cases per Pallet	56
Pallet Height	43" (product and pallet)

18 x 37.5 HD FOIL	SPECIFICATIONS
Product Information	18x37.5 HD EB cs Foil
Retail Package Dimensions	18.3"x1.6"x1.6"
Case Pack	35 rolls
Case Dimensions	12.4"x8.9"x18.9"
Case Cube	1.21
Pallet Information	
Cases per Layer	16
Layers per Pallet	2
Cases per Pallet	32
Pallet Height	42.8" (product and pallet)

Contact your sales representative for additional information. Information is subject to change.